



Rothesay

Media Release

For Immediate Release: *October 23, 2026*

Community Challenge Launched to Unlock \$200,000 for the Rothesay Intergenerational Community Complex

ROTHESAY, NB — The Rothesay Intergenerational Community Complex (RICC) Fundraising Board is inviting residents, businesses, community groups, and organizations across the Kennebecasis Valley to take part in a new fundraising initiative that could unlock a significant boost for the project.

The **J.T. Clark Family Foundation** will match funds raised through the sale of commemorative arena seats and floor tiles, providing an opportunity to unlock a **\$200,000 matching gift** in support of the RICC.

To achieve this goal, the campaign aims to sell **200 arena seats** and **200 floor tiles** between now and **December 15, 2026**. Each seat and tile dedication is available for \$500 and will serve as a lasting tribute within the facility.

The campaign is built around a simple idea: **Dedicate. Challenge. Inspire.**

Community members are encouraged to purchase a commemorative seat or tile and then challenge someone else in their network to do the same.

Whether you're a local business owner, healthcare professional, educator, tradesperson, volunteer, athlete, or community leader, the challenge offers an opportunity to rally colleagues, friends, customers, and supporters around a common goal.

“We are thrilled and honoured to partner with the J.T. Clark Family Foundation on this matching gift campaign” said Jamie Gallagher, Co-Chair of the RICC Fundraising Board. “Our goal is to raise \$200,000 in community donations by December 15, unlocking an additional \$200,000 gift from the Foundation. It’s an all-or-nothing campaign, and while the goal is ambitious, we are confident our community will rally behind this opportunity. Together, we can raise an incredible \$400,000 and build on the \$1.87 million already raised. We look forward to seeing what we can accomplish together.”

Businesses and community groups are encouraged to get creative with their challenges. Realtors can challenge fellow realtors, restaurants can challenge other restaurants, service clubs can challenge neighbouring organizations, and businesses can invite industry partners or competitors to participate in some friendly community-minded competition.



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To help build momentum, the RICC will recognize participants and share challenge stories through its social media channels, encouraging others to join the effort and keep the campaign growing.

Every commemorative seat or tile can include a personalized dedication, creating a permanent tribute to a family member, friend, business, community organization, or local champion. 100% of your seat or tile purchase is eligible for a charitable tax receipt.

The Rothesay Intergenerational Community Complex is a transformative community project that will bring people of all ages together through recreation, wellness, culture, and connection. The J.T. Clark Family Foundation's matching gift provides a unique opportunity for community members to double the impact of their support while helping move the project closer to reality.

Are You Up for the Challenge?

- **Arena Seat Dedication:** \$500 each
- **Floor Tile Dedication:** \$500 each

Dedicate one seat or tile, or purchase multiple to increase your impact, then challenge someone else to do the same.

Together, we can show what the Kennebecasis Valley can accomplish when a community comes together behind a shared vision.

For more information or to reserve a commemorative seat or floor tile, visit www.RICCinfo.ca/donate or contact:

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