



NESPRESSO IN CANADA IS



NEARLY
1039
EMPLOYEES



33
BOUTIQUES



3
INNOVATIVE
RECYCLING SOLUTIONS



2009
ARRIVED
IN CANADA

NESPRESSO IS
COMMITTING TO
NEW BRUNSWICK
ONE COFFEE
AT A TIME!

Sustainability is not only what we do.
It's who we are.

By optimizing the capsule's life cycle and giving a new life to the recovered aluminum and coffee grounds, **Nespresso** contributes to the residuals materials management efforts of the government and municipalities.

Nespresso has been developing global recycling solutions for over 25 years. We launched our first recycling program in Switzerland in 1991 and have continued to invest in it since by collaborating with local partners.

We are committed to making every cup of **Nespresso** coffee carbon neutral by 2022.



Recycling program launched in 1991



Recycling capacity of 94%



Nespresso capsules are made of aluminum, an infinitely recyclable material

NESPRESSO GREEN BAG PROGRAM



The Green Bag program is an effective curbside collection solution currently offered in more than 600 municipalities in Canada.

Its process is simple and fast. Consumers simply place their used **Nespresso** aluminium capsules in a strong, fully recyclable green plastic bag and place it in their recycling bin at home.

Once the capsules are removed from the municipal system, **Nespresso** takes over. The capsules undergo a separating process that allows to repurpose the aluminium and the coffee grounds are transformed into a high-quality compost, used by farms.

Advantages of the green bag:

- 01** | A simple and accessible solution for citizens
- 02** | A higher rate of recycled capsules
- 03** | Reducing the volume of waste in landfills
- 04** | All costs assumed by **Nespresso**
- 05** | A direct contribution to the sustainable development targets of municipalities

A FIRST IN NEW BRUNSWICK

As of **June 09, 2022 Nespresso** Club Members who are citizens of municipalities within the Fundy Regional Service Commission's service territory will have access to this recycling solution through a partnership between **Nespresso** and the sorting center.

This is the first partnership in the Province of New Brunswick.

The process in more detail:

